Bars, Restaurants & Live Venues

See how many patrons are at your business, right now—and get alerted if you go over capacity.
Benefits & Capabilities

Avoid Fire Code Violations
Prevent costly fire code violations for operating over capacity.

Maximize Sales
Track marketing effort to foot traffic and keep your business full without going over capacity.

See Real-Time Occupancy
See and share the real-time occupancy of every location.
Designed for single and multi-property owners of:

- Bars
- Restaurants
- Nightclubs
- Music Venues
- Event Spaces

“I own multiple bars and have had numerous violations. With Density, I never have to worry about fire code violations again. I recommended Density to a restaurant, a nightclub, and another bar.”

—Bar Owner in Brooklyn, New York
Businesses use Density to monitor how many people are in their buildings in real time.

**Don’t Get Shut Down**
Don’t let expensive fines, forced shutdowns and fire code violations hurt your business.

**Simplify Operations**
No more relying on guessing or hiring staff to monitor capacity with handheld manual counters.

**Track Foot Traffic**
Know how many customers come to your place of business and gain insights into what drives business.

**Easy Install**
Install Density device over an entryway. Plug into a standard outlet and WiFi. If you don’t have WiFi, you can use an ethernet port and we offer cellular connection.

**Continuous Monitoring**
Once installed, monitor every entrance and exit in real time. The system scans the entrances in 3D for counting accurately, even when large groups enter.

**Real-Time Alerts**
Get alerts when a capacity limit is reached and see how many people are in the venue from your phone or computer.

Know the real-time occupancy of your venue from any device.

Density offers business managers a cost-effective solution to capacity management. Accurately count people entering and exiting the venue and individual rooms inside. Density’s people-counting technology is easily installed above every entryway.

Real-time count automatically syncs across devices to measure how every venue, floor, or room is used. Get alerted when the venue reaches capacity, and run a better business with foot traffic trends over time.
About Tangible

For the past 12 years, we have been designing experiences for a variety of clients, ranging from events and public spaces to retail stores and corporate offices. No matter the setting, our goal is to create a memorable and inspiring experience. With Covid-19 disrupting the way we do things on an everyday basis, we are focusing our energy into the small things that can make us feel safe as we return to venues, stores and offices.

We’ve worked globally with brands such as Adidas, Nike, Google, Facebook, Ralph Lauren, Chanel, and Samsung. Our recent partnership with Density has allowed us to continue to design with a people first mentality.

About Density

Density is the new occupancy analytics platform. Using proprietary sensors and software, the platform accurately measures foot traffic throughout buildings. Clients use Density to reassure occupants of their safety, their experiences, and evaluate policy effectiveness and planning. Unlike alternatives—which are either invasive or imprecise—Density is both anonymous by design and the industry’s most accurate system. Together, Density’s customers manage over 100 million square feet of occupancy areas. Density was founded in 2014, with offices in San Francisco, New York City, and Syracuse, New York.

Interested? Give us a call or email us for more info.